



REAL ECONOMIC IMPACT NETWORK:

RESOURCE MAPPING: ENHANCING FINANCIAL CAPABILITY OUTCOMES

July 13, 2016

Washington, DC

Moderator/Presenter



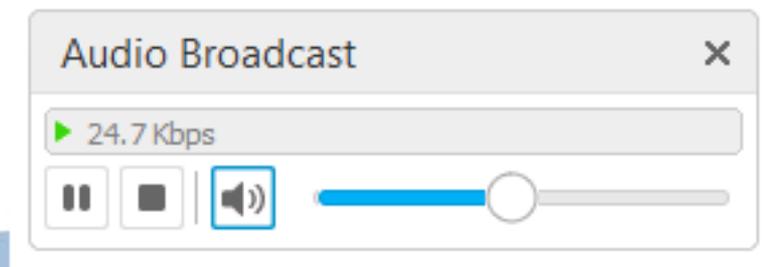
Michael R. Roush, M.A.
**Director, Real Economic
Impact Network**
National Disability Institute

Special Thank You To Our Sponsor



Listening to the Webinar

- The audio for today's webinar is being broadcast through your computer. Please make sure your speakers are turned on or your headphones are plugged in.
- You can control the audio broadcast via the audio broadcast panel
- If you accidentally close the panel, you can re-open by going to the ***Communicate*** menu (at the top of the screen) and choosing ***Join Audio Broadcast***



Listening to the Webinar, *continued*

If you do not have sound capabilities on your computer or prefer to listen by phone, dial:

1-650-479-3207

1-855-244-8681
(Toll-Free Number)

Meeting Code:
669 783 408

Note: You do not need to enter an attendee ID.

Captioning

- Real-time captioning is provided during this webinar.
- The captions can be found in **Media Viewer** panel, which appears in the lower-right corner of the webinar platform.
- If you do not see the captions, you may need to open the Media Viewer panel by selecting the Media Viewer button in the upper right corner of the webinar platform.
- If you want to make the Media Viewer panel larger, you can minimize other panels like *Chat*, *Q&A*, and/or *Participants*.



Submitting Questions

For Q&A: Please use the chat box or Q&A box to send any questions you have during the webinar to **Michael Roush** or **Nakia Matthews** and we will direct the questions accordingly during the Q&A portion.

- If you are listening by phone and not logged in to the webinar, you may also ask questions by emailing questions to mroush@ndi-inc.org.

Please note: This webinar is being recorded and the materials will be placed on the National Disability Institute website at www.realeconomicimpact.org

Technical Assistance

- If you experience any technical difficulties during the webinar, please use the chat box to send a message to the host **Nakia Matthews**, or you may also email nmatthews@ndi-inc.org.



National Disability Institute

The mission of National Disability Institute is to drive social impact to build a better economic future for people with disabilities and their families.



NDI's Real Economic Impact Network

- An alliance of organizations & individuals dedicated to advancing the economic empowerment of people with disabilities.
- Consists of more than 4,500 members located throughout the United States.
- Includes non-profits, community tax coalitions, asset development organizations, financial education initiatives, corporations & private-sector businesses, federal/state/local governments & agencies, and individuals & families with disabilities.
- All partners join forces to embrace, promote & pursue access to & inclusion of people with disabilities in the economic mainstream.

Learn more about the REI Network at

www.realeconomicimpact.org/REI-Network.aspx

Webinar Objectives

- Define resource mapping;
- View the larger picture of supports and resources that are available to help individuals improve their financial well-being; and
- Provide tools to help you identify key resources for completing a resource map specific to your community.

Resource Mapping

- Resource mapping offers a strategy that can help leverage a community and organization's capacity to serve individuals.

Resource Mapping

Importance of Resource Mapping

- Enhances cross collaboration between agencies working towards the same goal of economic self-sufficiency.
- Enhances referrals to other organizations that can assist an individual in achieving their goals.
- Creates an opportunity for soft referrals vs. hard referrals

Soft Referral vs. Hard Referral

- **Soft referral** (soft hand off) – a referral with another organization that the counselor, case manager, or employment specialist has a key contact with at another organization to refer the individual to.
- **Hard referral** – a referral with another organization that the counselor, case manager or employment specialist has no contact with or relationship with when referring the individual.

Resource Mapping

Importance of Resource Mapping

- Important strategy in integrated services.
- Provides an opportunity for the blending and braiding of resources amongst a variety of organizations.
- Assists in identifying the gaps within the community to assist individuals build their financial well-being.

Resource Mapping

- Who should be engaged to complete a resource map?
 - Case Managers, Employment Specialist, Financial Coaches
 - Specific departments within an organization
 - Organizations
 - Coalitions/Workgroups

HOW DO WE GET STARTED TO DO RESOURCE MAPPING

Resource Mapping

- NDI has created a handout that assists organizations to complete a resource map for their areas.
- The handout will be distributed after the webinar with the recording and PowerPoint Presentation.

5 Key Strategies to Financial Stability



Resource Mapping Handout



Creating a Resource Map for Your Community

National Disability Institute focuses on 5 key strategies that are essential to building the financial well-being of persons with disabilities. The 5 key strategies are: Public Benefits and Work Supports, Employment, Free Tax Preparation & EITC, Financial Literacy & Coaching, and Asset Development.



There are a variety of resources and tools available for each of these 5 strategies. As practitioners, it is important that we identify resources and tools that support individuals and their financial well-being. Creating a Resource Map for your community will enhance those opportunities. To create a Resource Map for your community, follow the steps identified on the next pages.

Step One: In the boxes below list resources and tools for each strategy.

Public Benefits and Work Supports	Employment	Free Tax Preparation and EITC	Financial Education and Financial Coaching	Asset Development

Step 1:

Identify resources and tools for each of the following strategies.

Public Benefits and Work Supports	Employment	Free Tax Preparation and EITC	Financial Education and Financial Coaching	Asset Development

Step 1:

Identify resources and tools for each of the following strategies.

Public Benefits and Work Supports	Employment	Free Tax Preparation and EITC	Financial Education and Financial Coaching	Asset Development
SSI SSDI SNAP	American Job Centers Vocational Rehabilitation	VITA MFT	Better Money Habits FDIC Money Smart University Extension	IDA Home ownership

Step 2:

- Identify the resources and tools for each strategy that are currently offered by your organization.

Public Benefits and Work Supports	Employment	Free Tax Preparation and EITC	Financial Education and Financial Coaching	Asset Development

Step 2:

- Identify the resources and tools for each strategy that are currently offered by your organization.

Public Benefits and Work Supports	Employment	Free Tax Preparation and EITC	Financial Education and Financial Coaching	Asset Development
Ex. Benefits Counseling	Ex. Job Coaching		Ex. Better Money Habits	

Step 3:

- In the boxes below, identify providers in your community that support each strategy not supported by your organization.

Public Benefits and Work Supports	Employment	Free Tax Preparation and EITC	Financial Education and Financial Coaching	Asset Development

Step 3:

- In the boxes below, identify providers in your community that support each strategy not supported by your organization.

Public Benefits and Work Supports	Employment	Free Tax Preparation and EITC	Financial Education and Financial Coaching	Asset Development
Ex. Service Source – WIPA Services	CareerSource Pinellas	United Way	Bank of America BMH	United Way

Final Step

- Analyze the gaps and begin to create a strategy to learn more about those organizations that you may not be familiar with.

Resource Mapping Tips

- It is important to do the resource mapping activity with your colleagues and/or other coalition members. This will provide diverse responses and identify other resources you may not be familiar with.
- Resource mapping takes time and is a work in progress to build the new relationships
- Creating new relationships is key and allows for soft referrals and the blending and braiding of resources.

Presenter



Laurie Schaller

**Manager, Financial
Empowerment**

National Disability Institute

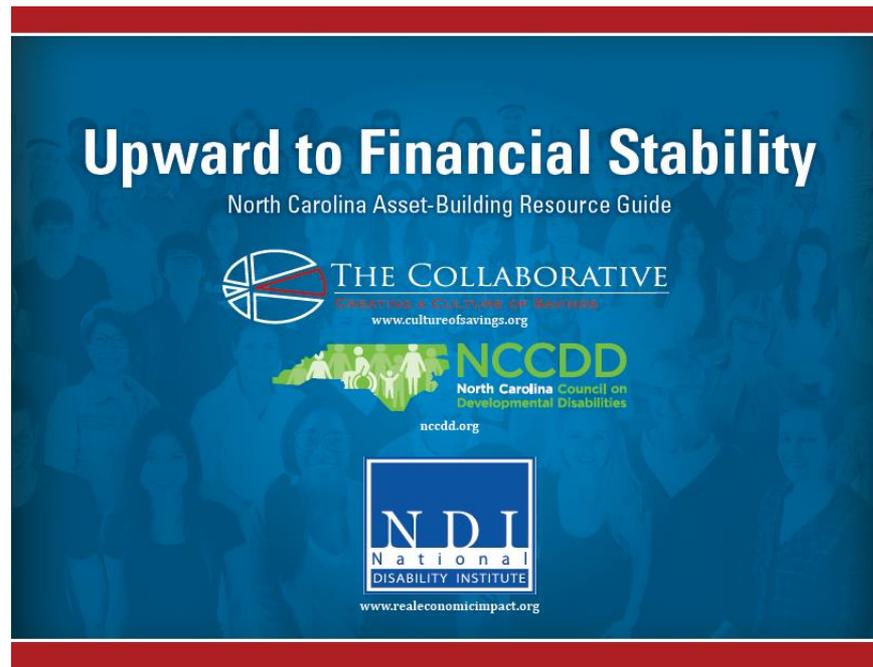
EXAMPLE OF A RESOURCE MAP

North Carolina

- The Collaborative is a statewide non-profit to promote strategies to build economic security for North Carolina families.
- In 2015, The Collaborative created with support from the North Carolina Council on Developmental Disabilities and National Disability Institute created a Resource Mapping Guide for North Carolina. This guide focuses on asset building resources that are available at the local, state and national level.

North Carolina

- To view the Resource Mapping Guide, go to:
www.cultureofsavings.org



QUESTIONS?



Join the Movement!

NDI's Real Economic Impact Network

Sign-up at bit.ly/NDI-sign-me-up

If you have questions on strategies to build the financial wellness of persons with disabilities, you can send your question to ask@ndi-inc.org.



Join us for our next webinar:

Tuesday, July 26, 2016 at 2 pm ET

***INTEGRATING FINANCIAL EDUCATION INTO THE
AMERICAN JOB CENTERS***

More information about this webinar will be sent out the the REI Network list via email in the coming weeks.

Check out future webinars and archived webinars (such as today's recording), www.realeconomicimpact.org



Wrap-Up & Thank You

Join us for our next webinar:

Wednesday, August 10, 2016 at 3 pm ET

EXPLORING ALTERNATIVE CREDIT REPORTING OPTIONS

Presenters: Credit Builders Alliance

More information about this webinar will be sent out to the REI Network list via email in the coming weeks.

Check out future webinars and archived webinars (such as today's recording),

www.realeconomicimpact.org

Find us at:

www.realeconomicimpact.org

twitter

twitter.com/realeconimpact

facebook

facebook.com/realeconimpact

You Tube

youtube.com/user/RealEconomicImpact

flickr

flickr.com/photos/realeconomicimpact/

tumblr.

realeconomicimpact.tumblr.com